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CONNECT WITH CHANNEL ISLANDS MEDIA GROUP AT BROADCAST ASIA 2013

SAN DIEGO, June 5th, 2013- Channel Islands Media Group showcase new world's smallest ad-ready head-end system at the upcoming Broadcast Asia Exhibition and Conference.

Channel Islands Media Group, a leader in providing advanced solutions to analog and digital broadcast TV and Pay-TV industries, announces the release of its latest advanced technology: "World's Smallest Ad-Ready Head-End System" for media streaming, advertising, and conditional access for cable, IPTV, OTT, DTH, and terrestrial broadcast. Channel Islands software solutions and products increase Pay-TV revenues by providing advanced advertising, innovative coupon and loyalty program rewards, and run on low-cost energy-efficient hardware. They also provide fully-licensed movie and show content with advertising avails that provide increased ad sales revenues for operators. Their innovative ad ingest process can generate video ads from PowerPoint slides or JPEG images, eliminating ad production costs. This makes the system perfect for small and medium business advertisers. The combination of content with ad avails, ad ingest, ad splicing, targeted ad delivery, and conditional access combined with multiple-screen support is one of the most cost effective solutions available, and will help operators achieve higher profits with their TV service.

Channel Islands' offerings include:

- MediaStreamer XMP - eXpandable Media Platform Hardware Cable, IPTV, DTH, Terrestrial, OTT, Hospitality (Hotels) Industry and Hospital, Transportation, etc.
- Media Streaming server in a variety of form factors, from Micro-Atx to full 1RU server
- Conditional Access (SecureTV™)
- DIVA™ Linear, HLS and VOD Ad Splicing
- DIVA™ Targeted Ad Insertion Platform
- Wiggle Room™ Incentivized Ad Insertion Applications
- Content Available for Licensing for Digital and Analog Broadcast Systems
- Over-the-top (OTT) Adaptive Bitrate Support including HLS for iPhones, iPads, etc.
- Targeted Ad Delivery on OTT service
- Analog and Digital Cable (QAM, OFDM) Support
- Powerful Energy-Efficient Server Platform
- Content delivered on Hard Disk-Drive eliminates the need for Satellite Dish
- Small Form-Factor Server Model (the size of a Set Top Box is perfect for hotels and busses)

Channel Islands solutions offer the opportunity to maximize Pay-TV services, reduce churn rate, and increase subscribers satisfaction to optimize the return on investment. Randy Barakat, Vice President of Sales at Channel Islands, explains, "With our technology, customers can inexpensively deploy a multi-screen, highly secure cross-platform solution with the most advanced advertising technology in the

market. Our advertising technology is innovative and targets all segments of the advertising community.”

Channel Islands strives to help their customers grow their services and increase their bottom line by maximizing the usage of current systems. By adapting this solution to their business strategy, operators will generate new income in this quickly-changing world of TV broadcasting, video delivery, and advanced advertising.

About Channel Islands:

Channel Islands Media Group, Inc. is a software and hardware solutions company serving cable, IPTV, OTT, DTH providers, and satellite distributors. Through the use of advertising and conditional access, Channel Islands is able to maximize the operator’s income and optimize its current assets. Their product offerings include the eXpandable Media Streamer, the “World’s Smallest Head-End System”, DiVA targeted television advertising system, and conditional access, all of which are considered to be one of the most efficient and advanced solutions available in the market. With the eXpandable Media Streamer, operators can stream content, implement conditional access, deploy DiVA targeted advertisement, incentivize advertisement solutions through the Wiggle Room application, and deliver targeted commercials to the households most likely to act on them.

Founded in 2008, Channel Islands is a privately held company headquartered in San Diego with offices in Los Angeles.

For More Information Please Contact:

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