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#### CHANNEL ISLANDS INTRODUCES DIGITAL TV HEADEND WITH CONTENT AT PCTA

**SAN DIEGO, March 15, 2013** – Channel Islands will be demonstrating its new MovieStreamer digital TV headend this weekend at the Philippine Cable Television Association Convention.

Channel Islands is demonstrating the latest generation of its small footprint: a low power digital TV headend for cable and IPTV/OTT networks that includes prepackaged fully-licensed TV and movie channels. This headend, named the MovieStreamer, outputs digital movie channels without encryption to cable ready TVs without a set-top box (STB). Digital content is stored on a hard-disk drive eliminating the need for a satellite dish and the associated expense of installing a dish, making MovieStreamer ideal for small cable networks, hotels, hospitals, and campuses.

The Premium edition of MovieStreamer adds high-definition and adult content delivered to STBs and includes a highly secure Conditional Access System. MovieStreamer Premium allows operators to quickly and easily enter the pay-TV market with high-def and more premium content.

The small footprint (1-rack unit) MovieStreamer comes bundled with 8 TV channels, a movie grid, and is available with QAM or IPTV/OTT compatible outputs. Content is stored on a hard-disk drive and the content is updated 3 times per year from Channel Islands extensive and growing library of full-licensed content. The 8 TV channels plus guide occupy only 24 MegaHertz of cable bandwidth which is equivalent to 4 analog channels of bandwidth. MovieStreamer simply plugs into a cable network without requiring any modifications to existing head-end equipment.

An analog TV version of MovieStreamer is also available and is fully compatible with analog TV networks.

Ross Cooper, CEO of Channel Islands, shares, "MovieStreamer bundled with our content represents the easiest way for an operator or hotel to add digital TV channels to their network without requiring a set-top box. Our highly innovative distribution method eliminates the need for a satellite dish and head-end modifications. Our fully-licensed movie and show content provides a low-cost way to expand an operator's channel lineup."

#### **About Channel Islands**

Channel Islands builds and delivers end-to-end systems for today's advanced television networks including Addressable Advertising, Low-Cost Distribution Systems, Television Loyalty, Measurement and Tracking, and Social Media applications.

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If you would like more information, or to schedule an interview, please call 866.681.6436 or e-mail [info@channelislands.com](mailto:info@channelislands.com).