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#### CHANNEL ISLANDS SHOWCASES CONTENT AT UPCOMING N.A.B. SHOW

**SAN DIEGO, April 3<sup>rd</sup>, 2013** – Channel Islands will be showing its premium content as well as demonstrating their new MovieStreamer TV headend technology at the upcoming National Association of Broadcasters Show.

Channel Islands will be exhibiting at the National Association of Broadcasters (N.A.B) Show in Las Vegas, Nevada. Here, the media company will be demonstrating linear channels of broadcast TV using their television and movie content. The content is distributed on hard disk drives eliminating the cost and hassle of installing a satellite dish, allowing operators a simple way to expand their lineups. Channel Islands content includes over a thousand titles of fully licensed movies and television shows and is provided at affordable rates. The titles are updated three times a year from Channel Islands extensive and growing library, giving viewers exciting program options to choose from. Channel Islands is licensing the content for use on Cable, IPTV networks, Over-The-Top OTT/Internet delivery as well as terrestrial broadcast, and the content can be delivered in digital (H.264, MPEG 2), or analog formats.

Channel Islands content includes subtitles for global television markets. The initial international launch occurred in Latin America with Spanish subtitled content, and this same content can be broadcasted to Spanish communities in the United States. Channel Islands content is also available for “On-Demand”.

The linear broadcast channels offered by Channel Islands includes a wide genre of content including movies, children’s shows, sports, educational, adult, action, drama, and more. A full EPG channel is included eliminating the need for any headend integration into SI generators.

“With our innovative distribution method and extensive library of content, operators can add new channels to their existing lineup without changing their existing head-end” shares Bob Kulakowski CTO of Channel Islands.

#### **About Channel Islands**

Channel Islands builds and delivers end-to-end systems for today's advanced television networks including Addressable Advertising, Low-Cost Distribution Systems, Television Loyalty, Measurement and Tracking, and Social Media applications in addition to offering an extensive library of content.

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If you would like more information, or to schedule an interview, please call 866.681.6436 or e-mail [info@channelislands.com](mailto:info@channelislands.com).