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#### CHANNEL ISLANDS AND L.A. TELEMEDIA PARTNER TO PROVIDE PREMIUM CONTENT

**SAN DIEGO, Mar. 25<sup>th</sup>, 2013-** Channel Islands Media Group and Los Angeles Telemedia Associates (L.A.T.A.) partner to license Hollywood studio content for international television operators.

Channel Islands and Los Angeles Telemedia Associates announce a three-year strategic partnership to license movie and television content. Over the next three years, L.A.T.A. will be assisting with the licensing of high-profile movies and television shows to be added to Channel Islands' content offerings. The content will then be used in Channel Islands' advanced television systems distributed to subscribers in the US, Asian, European, Middle East, and Latin American countries.

Channel Islands' content is available in the form of pre-created channels of 24-hour running television shows and movies. Operators may also provide this content to viewers by way of a video on-demand platform, streaming movies directly to user's television. Channel Islands packages its content "ready-to-broadcast" for easy plug-in for the subscribing operator, and does not require headend integration. The content is also subtitled for global television markets and is available for digital and analog TV networks.

Channel Islands CEO Ross Cooper comments, "It is very exciting to begin this new partnership with Los Angeles Telemedia Associates. Through their support, we are able to bring vast growth to our content distribution division. Through these additional titles, Channel Islands can continue to provide premium content to global subscribers for a low price."

Honey Berman, who heads Los Angeles Telemedia Associates' consulting practice, adds, "We look forward to continuing our relationship with Ross Cooper which goes back to his days as co-founder of Verimatrix."

#### **About Los Angeles Telemedia Associates Entertainment Division:**

The entertainment division, formed in 2008, specializes in content licensing for digital platforms such as IPTV. It has expertise in all post-theatrical windows.

#### **About Channel Islands:**

Channel Islands builds and delivers end-to-end systems for today's advanced television networks including Addressable Advertising, Low-Cost Distribution Systems, Television Loyalty, Measurement and Tracking, and Social Media applications.

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If you would like more information, or to schedule an interview, please call 866.681.6436 or e-mail [info@channelislands.com](mailto:info@channelislands.com).