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#### CHANNEL ISLANDS AND PICO DIGITAL TEAM TO PROVIDE TELEVISION CHANNELS TO LATIN AMERICA

**SAN DIEGO, Feb. 15, 2013** – Channel Islands announced their recent supply agreement with leading broadband technology developers Pico Digital earlier this month. By leveraging Channel Islands’ library of fully licensed movies with Pico Digital’s head-end delivery system, the end result is an ideal platform to distribute affordable television programming to several Latin American countries.

After licensing over a thousand movies from Hollywood distribution companies, Channel Islands is creating subtitled and dubbed television channels that Pico sells to Latin American cable operators to be used with Pico Digital’s new Cinebox digital cable platform. The Cinebox system is a QAM Modulator system that delivers the programming to the viewers’ television sets through the subscribing operator. This system works in conjunction with Pico’s Cinedrive digital storage, which contains the licensed content. It is organized into 8 to 12 channels of 24-hour programming with rotating titles and includes a channel guide. By storing the content on the Cinedrive, Channel Islands’ content is directly provided to the operator. The drive can simply be plugged in and channels are ready to view. Together, Pico Digital and Channel Islands are able to deliver numerous channels of inexpensive television programming to viewers worldwide all within one physical unit.

Ian Lerner, CEO of Pico Digital, comments, “Collaborating with Channel Islands has allowed Pico Digital to further their content delivery platform. Pico’s Cinebox and Cinedrive together create a unique low-cost method of providing new content to our Latin American customers. We hope to continue to work with Channel Islands to supply our clients with channels of exciting titles.”

“We’re happy to support Pico Digital with this novel approach they conceived last year”, says Ross Cooper, CEO of Channel Islands. “Interest levels for Cinebox are very high as it helps to reduce the spiraling cost of content in a highly efficient manner. Channel Islands will do everything possible to provide compelling content to Pico Digital’s customers in Latin America and other countries around the world as well.”

#### **About Pico Digital:**

Pico Digital provides comprehensive customer solutions in the broadband, satellite, cable and broadcast markets. As a worldwide leader in the design, manufacture, sales and support of high performance, high

value head end, infrastructure, distribution and customer premise equipment, Pico Digital is committed to delivering technology excellence to the world's largest media companies as well as local services providers.

**About Channel Islands:**

Channel Islands builds and delivers end-to-end systems for today's advanced television networks including Addressable Advertising, Television Loyalty, and Social Media applications. All services and applications run efficiently and effectively from the Cloud.

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If you would like more information, or to schedule an interview, please call 866.681.6436 or e-mail [info@channelislands.com](mailto:info@channelislands.com).