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#### CHANNEL ISLANDS PARTNERS WITH BBG COMMUNICATIONS FOR "TAKE 3" MOBILE PLATFORM

**SAN DIEGO, Feb. 27<sup>th</sup>, 2013-** Channel Islands has partnered with telecommunications group BBG Communications in efforts to supply hotel guests with numerous Video On-Demand selections for their mobile devices.

Channel Islands' content distribution division licenses thousands of titles under a broad range of content. This content is now being used for BBG's new "Take 3" platform available to hotels. This user-friendly system provides the hotel's guests with a wide assortment of content through their laptops, tablets, cell phones, and other mobile devices. Guests can log on and easily access a variety of movies on-demand during their stay. The tri-level structure offers different options for guests, depending on the amount of content they wish to access.

BBG Communications aims to create solutions that produce substantial revenue for hotel-clients. Through the "Take 3" system, with help from Channel Islands' licensed content, BBG is able to successfully provide premiums to guests while creating an opportunity of profit for hotel owners.

"Working with BBG Communications has been extremely beneficial for both parties", shares Nathan Marlow, Channel Islands' Director of Content Distribution. "The partnership has allowed Channel Islands' content distribution sector to grow even further globally by providing the on-demand content for the 'Take 3' platform. At the same time, BBG has created a program to improve guests' experiences and generate an additional source of revenue for the hotel."

#### **About BBG Communications:**

BBG Communications' objective is to regain businesses revenue currently lost to the major international telecommunication companies. BBG's business is organized along three distinct business groups: hotel & hospitality, airports & money exchange, and retail. Due to major advancements in technology and BBG's focus on capital infrastructure improvements, businesses can now share in the lucrative revenue stream once monopolized by Big Telecom.

#### **About Channel Islands:**



Channel Islands builds and delivers end-to-end systems for today's advanced television networks including Addressable Advertising, Television Loyalty, Measurement and Tracking, and Social Media applications. All services and applications can run efficiently and effectively from the Cloud.

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If you would like more information, or to schedule an interview, please call 866.681.6436 or e-mail [info@channelislands.com](mailto:info@channelislands.com).